

WE'RE HIRING: COMMUNICATIONS COORDINATOR IN GERMANY

If you're a German-speaking communications professional with a passion for social change and radical progressive politics, we want to hear from you.

About us

DiEM25 is Europe's only transnational progressive political movement, with over 130.000 supporters. Since our founding in 2016, we've established grassroots campaigns like the Green New Deal for Europe, built the European Spring coalition that ran in the 2019 European Parliament election, joined forces with organisations around the world to found the Progressive International, and founded national political parties – called MERA25 – in Greece, Germany and Italy.

Role summary

We're looking for a motivated communications professional with a passion for grassroots, left-wing politics to tell DiEM25's story in Germany.

Working closely with DiEM25's central communications team, you will help develop DiEM25's communication strategy in the country, and will be responsible for implementing it.

Your position requires superb writing and storytelling skills, strong knowledge of the political scene in Germany and in Europe, a good understanding of media relations and social media, and a strategic and results-driven approach with the motivation to help build a long-term, ambitious political project.

What you'll do

- Ensure that DiEM25's communications in Germany is consistent in tone and content with the movement's message at the transnational level
- Work with our German team to develop a strong narrative for the movement that brings our ideas closer to people who live in Germany
- Draft and edit communications materials for external audiences, both online and in print
- Manage DiEM25 and its affiliated social media accounts in Germany
- Work closely with our German political party, MERA25, to ensure our work contributes to both our movement-building and electoral work
- Lead media outreach at national and local levels

Requirements

- Three years of experience managing communications projects and/or campaigns
- Native-level German and fluent English
- Excellent writing and storytelling skills, with the ability to communicate complex political issues in a simple, user-friendly manner
- Strong understanding of social media, with a focus on Instagram, YouTube, TikTok and X
- A passion for DiEM25's values and political project

Desirable skills and qualifications

- Proven expertise in journalism, communications, media production or related field (B.A. or equivalent qualification)
- Basic video editing and graphic design skills (Adobe, Canva)
- Experience working in grassroots campaigns and/or left-wing political organisations
- Experience with media relations
- Experience working with volunteers

What we offer

- A key role in democratising Germany and Europe
- A key position in one of the countries where DiEM25 has its strongest presence, with a motivated and ambitious team
- A unique role in which you'll have the opportunity to be involved in grassroots politics, electoral campaigns and coalition-building with other civil society groups

Working conditions

Based in Germany but remote with the ability to travel within Germany, sometimes on short notice. Freelance position with ability to issue invoices, at least 20-30 hours per week with a two month trial period. Employment until June 2024, with the possibility of extension.

How to apply

Candidates who wish to apply for the position should submit the following information:

- Application letter, explaining your strengths as a candidate and why you are interested in the position, and detailing any previous communication experiences (in English)
- Two to three samples of your best work. Links will do, otherwise attach them and, if you have a blog or social media feed that displays the skills we're looking for, share that as well (preferably in German)
- A current CV, no longer than two pages, in English)

Please send your application to [**volunteer@diem25.org**](mailto:volunteer@diem25.org)

The deadline for applications is 31 October 2023.