



PRESS RELEASE

BILD Strikes Again: When a Failing Tabloid Tries to Scuttle a Woman's Candidacy

Brussels, 18 December 2024



There are three certainties in life: the sun will rise, beer will be served cold, and the German tabloid BILD will publish a hit piece against anyone challenging the establishment. This time, it's Melanie Schweizer, MERA25's candidate for the 2025 German federal elections, who's dared to speak out for justice. And naturally, *BILD* couldn't pass up the chance to launch another attack.

Because nothing terrifies a crumbling, scandal-ridden tabloid more than a principled woman with facts on her side.

*BILD's* Playbook: Sensationalism First, Journalism Never



Let's talk about *BILD*. This is the same paper that [pushed out its former editor-in-chief JulianReichelt

(<https://www.dw.com/en/germany-bild-newspaper-chief-editor-removed-from-post/a-59542859>) after a sordid scandal of power abuses, affairs, and cover-ups. And yet they think they're in any position to lecture anyone about "moral standards"?

Now they've turned their sights on Melanie Schweizer – a successful lawyer, a candidate for our German political party MERA25, and a vocal advocate for peace and human rights –accusing her of the ultimate sin: expressing opinions that *BILD* doesn't like.

In particulate: her views on the apartheid, genocidal state of Israel.

Let's Set the Record Straight

Yes, in her personal social media posts, Melanie Schweizer has pointed out uncomfortable truths – truths that have been echoed by organisations like Amnesty International and even debated at the International Court of Justice. Like Israel's systematic discrimination against Palestinians, described by Amnesty as apartheid. And the devastating humanitarian crisis in Gaza, which many experts have likened to a modern-day open-air prison. But BILD doesn't do nuance or facts. Instead, they slap Melanie Schweizer with labels like "Israel hater," because nothing fills column inches like a moral panic.

Curiously, *BILD* seems far less troubled by war crimes, illegal occupations, or the humanitarian catastrophe in Gaza.

*BILD*: When You Can't Take the Heat, Smear the Candidate

This isn't about Melanie Schweizer. This is about a failing tabloid desperately trying to stay relevant by attacking voices of dissent. A newspaper that has fuelled hate, stoked division, and turned outrage into a business model. Whether it's their editor scandals, their history of misinformation, or their role in dumbing down political discourse, *BILD* has proven time and again that it's not a newspaper – it's a propaganda machine with a sports section.



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Sorry, *BILD*, We're Not Playing

Melanie Schweizer won't be intimidated, and neither will we. *BILD*'s smear campaign is a badge of honour—proof that MERA25's message of justice, green transformation, and peace is hitting all the right nerves.

So to the readers: don't let a dying rag tell you who to trust.

And to *BILD*: keep trying. Every time you come for us, we'll come back sharper, stronger, and — unlike you — armed with facts.

Melanie Schweizer's statement on the defamation by BILD

The unobjective, tendentious and disrespectful reporting against my person in the BILD newspaper of 11 December 24 forces me to make a counterstatement because it not only massively violates my personal rights, but also reveals once again that minimum journalistic standards are repeatedly systematically and wilfully disregarded by the BILD newspaper in order to spread its own propaganda. I therefore expressly reserve the right to take legal action against this kind of defamation.

The largest German daily newspaper accuses me of 'Israel hatred of the worst kind' in an inflammatory and non objective manner because I point out facts about Israel on my private social media channels that have been repeatedly and very clearly confirmed by the highest court in the world, the International Court of Justice (ICJ), as well as by numerous organisations such as Amnesty International. These renowned organisations provide clear and comprehensive evidence that the way Israel is waging war suggests that this is a 'plausible genocide'. The Gaza Strip has also recently been labelled the 'largest concentration camp in the world', not least because the rights of Palestinians have been trampled on by the Israeli government for decades. It is also undisputed that 7.10.23 is not the cause of the decades-long conflict, which is based on the systematic oppression, humiliation and disenfranchisement of Palestinians by Israel. According to the ICJ, the treatment of Palestinians both in Israel and in the territories illegally occupied by Israel also constitutes the offence of segregation because Israel structurally and systematically discriminates against Palestinians.



In a democratic constitutional state, freedom of expression is one of the highest values. The Axel Springer Group must also be in a position to tolerate contrary opinions, especially if these opinions are backed up by comprehensible facts established by the highest courts.

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Note for editors

MERA25 Germany is a political party from the European movement DiEM25. The party has set itself the goal of an unconditional living income for all residents, peaceful international relations and a green transformation for Europe for the 2024 European elections.