

▶▶ DiEM25

Press Guidelines

Got a question?

Contact
press@diem25.org

Press Work - guidelines

DiEM25 is an open, pluralistic, political movement. As such, and in line with its cornerstone democratic essence, its local groups (DSCs) are highly autonomous and are only required to adhere to the movement's manifesto and some very basic guidelines. Such an open, free and autonomous model of self-organisation and political action requires a high level of trust among members and activists however.

So, verified membership to DiEM25 (i.e., a free and simple process which takes a few minutes to complete) is fundamental for anyone wishing to actively participate in all our internal activities and decision-making processes, whether on the DSC level or the international level.

Regarding Press, we need to make sure that everybody who wants to do press and media work has already gained some experience in media work or attended at least a DiEM25 press-workshop.

Everybody at the DSC level is only allowed to speak to their local media – not to the nationwide press!

Every Country (NC) should appoint (together with the press team) 1-3 people to be responsible for national press work in the country.

The national press person should be the contact person for local press, the media contact for the respective country, and be a part of DiEM25's European press team.

- DSCs shall not send out anything that is against DiEM25's manifesto
- Press releases must be double checked with the press team
- Local media person shall not endorse, un-endorse, fundraise for or make fun of any politician or party or its voters, except if it's a stance that DiEM25 has collectively agreed.

DiEM25 press contact for NC and DSCs:

DiEM25 press contact for NCs and DSCs:

European Coordination: Claudia Trapp: claudia.trapp@diem25.org

Team: i.diem25.org/en/groups/306

Mail to Press Team: press@diem25.org

Website: diem25.org/press-room/